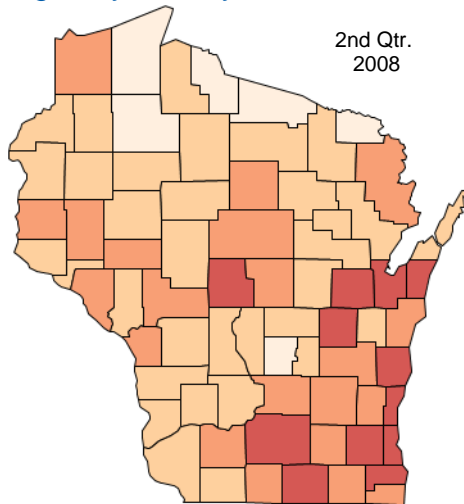
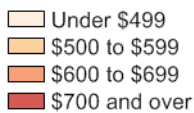


Wisconsin Average Weekly Wages by County



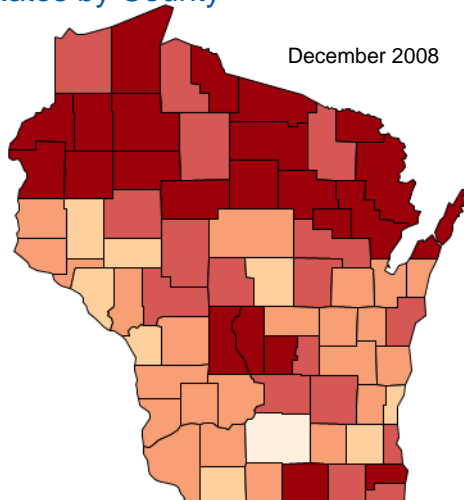
2nd Qtr.
2008

Wisconsin Average Weekly Wage: \$730

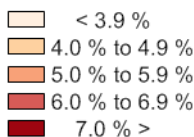


Source:
DWD, LMI, QCEW

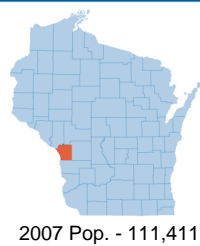
Wisconsin Unemployment Rates by County



December 2008



Source:
DWD, LMI, LAUS



2007 Pop. - 111,411



Wisconsin Department of Workforce Development

La Crosse County Snapshot

Released January 30, 2009

County Employment Overview - 2nd Qtr. 2008

Below are the county's most common occupations based upon their employment. Under each occupation are the industries that, based on statewide employer staffing patterns, (estimated total number of jobs), employ the most people in the occupation. Next to each industry is the largest county employer that may employ people in that occupation. (Note: An * before an employer's name indicates that the employer has multiple locations or is counted in multiple industries but chose not to break out this information.)

1 Retail Sales Staff

INDUSTRIES	LARGEST EMPLOYERS IN INDUSTRY	# OF EMPLOYEES
Discount Department Stores	Wal-Mart	500-999
Home Centers	Menards	250-499
Radio TV & Other Elect Stores	Sprint/United Management Co	100-249
Warehouse Clubs & Supercenters	Skogens Foodliner Inc	100-249
New Car Dealers	Brenengen Chevrolet Inc	50-99

2 RNs

General Medical & Surgical Hospitals	Gundersen Lutheran	1,000+
Colleges & Universities	State Government	1,000+
Executive & Legislative Offices Combined	Local Government	500-999
Nursing Care Facilities	Bethany St Joseph Corp	250-499
Offices of Physicians exc Mental Health	Gundersen Lutheran	250-499

3 Cashiers

Discount Department Stores	Wal-Mart	500-999
Limited Service Restaurants	McDonald's	250-499
Gasoline Stations with Convenience Stores	Kwik Trip	250-499
Home Centers	Menards	250-499
Supermarkets & Other Grocery Stores	Festival Foods	250-499

4 Office Clerks

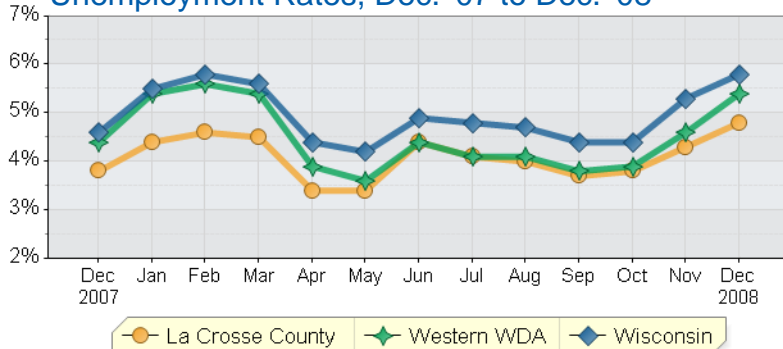
General Medical & Surgical Hospitals	Gundersen Lutheran	1,000+
Elementary & Secondary Schools	Local Government	1,000+
Executive & Legislative Offices Combined	Local Government	500-999
Third Party Admin of Insurance Funds	Logistics Health Inc	250-499
Direct Health & Medical Insurance Carriers	Prime Care Health Plan	250-499

5 Hand Material Movers

Executive & Legislative Offices Combined	Local Government	500-999
Discount Department Stores	Wal-Mart	500-999
General Line Grocery Merch Whls	County Market	250-499
Home Centers	Menards	250-499
Temporary Help Services	Olsten Staffing Services Corp	100-249

Source: DWD, LMI, QCEW Q2 2008; LMI, EDS Q2 2006; OEA, Short-Term Projections 2007-2009

Unemployment Rates, Dec. '07 to Dec. '08



Unemployment Rates

	Dec. '08	Nov. '08	Dec. '07
La Crosse County	4.8%	4.3%	3.8%
La Crosse WI-MN Metro*	5.2	4.5	3.9
Western WDA**	5.4	4.6	4.4
Wisconsin	5.8	5.3	4.6

Employment

	Dec. '08	Nov. '08	Dec. '07
County Civilian Labor Force	62,765	63,072	64,010
# Employed	59,745	60,375	61,547
# Unemployed	3,020	2,697	2,463
WDA Civilian Labor Force	167,721	168,435	166,107
# Employed	158,670	160,635	158,722
# Unemployed	9,051	7,800	7,385

Source: DWD, LMI, LAUS

Questions? - email worknet@dwd.state.wi.us

*La Crosse WI-MN Metro comprised of La Crosse & Houston Counties

**Western WDA comprised of Buffalo, Trempealeau, Jackson, La Crosse, Monroe, Juneau, Vernon & Crawford Counties

Current Active JobNet Orders* - January 20, 2009



1 Occupations with the Most Job Openings based on the worksite

	OCCUPATION	# OF ESTIMATED OPENINGS	EMPLOYERS WITH MOST OPENINGS
COUNTY	RNs	22	Logistics Health Inc; Olsten Staffing Services Corp; La Crosse County
	Child Care Staff	22	Apples To Zebras Child Care Center; Coulee Children's Center Inc
	Personal & Home Care Aides	21	Lori Knapp, Inc. - La Crosse; Bethany Lutheran Homes Inc; John Ottens Jr
WDA	Farmworkers & Laborers	61	Foreign Labor Certification Unit
	Personal & Home Care Aides	27	Lori Knapp, Inc.; Bethany Lutheran Homes Inc; John Ottens Jr
	RNs	24	Logistics Health Inc; Olsten Staffing Services Corp; La Crosse County

2 Employers with the Most Job Openings based on the worksite

	EMPLOYER	# OF ESTIMATED OPENINGS	EMPLOYER'S MOST FREQUENT TYPES OF JOB OPENINGS
COUNTY	Bethany Lutheran Homes Inc	23	Nursing Aides, Orderlies, & Attendants; Personal & Home Care Aides; Janitors
	Logistics Health Inc	20	RNs; Physician Assistants; Mgrs of Office & Admin Staff
	Apples To Zebras Child Care Center	18	Child Care Staff
WDA	Foreign Labor Certification Unit	61	Farmworkers & Laborers
	Bethany Lutheran Homes Inc	23	Nursing Aides, Orderlies, & Attendants; Personal & Home Care Aides; Janitors
	Bsa/Lb&B Joint Venture	20	Shipping/Receiving Clerks; Bus Drivers, Transit & Intercity; Stock Clerks & Order Fillers

3 JobNet Summary Statistics

	COUNTY	WDA
Total Job Openings	230	456
Employers with Openings	54	110

Unemployment Insurance Benefits

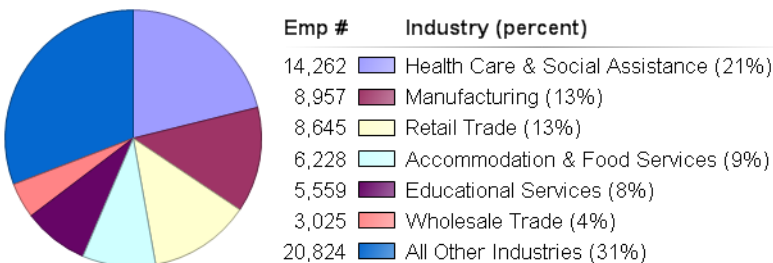
		Dec. '08	Nov. '08	Dec. '07
Initial Claims	County	2,280	1,584	1,277
	WDA	8,336	5,948	5,221
Continued Claims	County	10,769	7,070	6,301
	WDA	35,493	22,650	21,684

Source: DWD, UI

Source: Wisconsin's JobNet, January 20, 2009

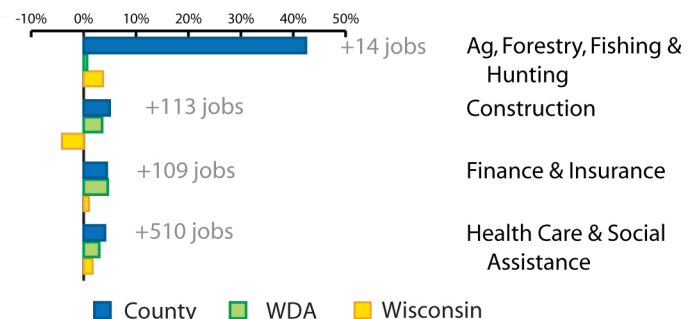
*This JobNet Orders report provides the number of job openings by occupation and by company. It is a "snapshot" of information for one day in JobNet. Job orders with five (5) or fewer counties only will be retrieved and reported above. Companies listing more than five counties as worksites will not be used for the Snapshot publications.

Top Employing Industries in County - 2nd Qtr. 2008



Source: DWD, LMI, QCEW

County Industries w/ Largest Percentage Growth in Employment: 1st Qtr. 2007 - 1st Qtr. 2008



Source: U.S. Census Bureau, LED

Nonfarm Employment

	December 2008 Employment	La Crosse WI-MN Metro*		State
		Change Since Last Month		
		#	%	%
Total Nonfarm	74,100	-400	-0.5 %	-1.2 %
Total Private	62,500	-200	-0.3	-1.2
Goods Producing	11,500	-300	-2.5	-2.8
Natural Resources and Mining and Construction	2,400	-200	-7.7	-9.0
Manufacturing	9,100	-100	-1.1	-1.1
Private Service Providing	51,000	100	0.2	-0.6
Trade	12,300	0	0.0	0.4
Transportation Warehousing and Utilities	2,600	0	0.0	-2.3
Financial Activities	3,500	0	0.0	-0.3
Educational and Health Services	15,200	100	0.7	-0.2
Leisure and Hospitality	6,600	0	0.0	-1.3
Information, Professional, Business & other Services	10,800	0	0.0	-1.3
Government	11,600	-200	-1.7	-1.3

Source: DWD, LMI, CES & Small County Estimates

*La Crosse WI-MN Metro comprised of La Crosse & Houston Counties

La Crosse Co.

worknet.wisconsin.gov

An increase/decrease in employment may be the result of code changes that are NOT due to changes in the economic picture, rather the result of changes in the coding structure or corrections to industry and/or geographic codes.